

**Interreg
Danube Region**



Co-funded by
the European Union



Caring Communities

INVITATION DANUBE REGION SOCIAL INNOVATION SUMMIT 2024

APRIL 23, 2024

9 - 12:30 CET
VIRTUAL EVENT



Why are we organizing the Danube Region Social Innovation Summit?

With the summit we aim at providing a platform for knowledge-building, networking and exchange of ideas on the future of care in the Danube Region. The Danube Region Social Innovation Summit which will take place annually from 2024 onwards, will allow interested parties to become part of the Caring Communities knowledge and innovation community.

Caring Communities: What is the initiative about?

Living at home for as long as possible is a strong desire of many people who need care and support. The European Care Strategy (2022) shows that although different care stakeholders across Europe face similar challenges, solutions are usually developed at national and subnational level. The transnational initiative Caring Communities aims to improve the quality of life of people in need of care in rural and urban areas of the Danube Region. For this purpose, we aim to build innovation capacities and interregional cooperation structures between different public and private actors - supported by scientific monitoring. Caring Communities is implemented by 25 partners from nine countries in the Danube Region between January 2024 and June 2026, under the leadership of the German umbrella organisation Diakonie Baden. It is co-funded by the EU Interreg Danube Region Programme.

What is going to happen at the summit?

As participant you can

- Learn more about the Caring Communities project and **find out how you can participate**
- Listen to a **key note** from our research team **“Growing social innovation - Mastering organizational challenges and Progress in difficult terrain”**
- Visit our **virtual exhibition** and get to know our partners
- **Connect** with like-minded individuals and potential partners
- Gain a **deeper understanding of the care sector** in the Danube Region

Who could be interested in joining?

- Local, regional and national public authorities
- (Local) social service providers and care associations
- NGOs and interest groups
- Research and higher education institutions
- SMEs, start-ups and social entrepreneurs
- Informal care-givers and the general public

The conference will be held in English.

AGENDA

09:00 - 09:15

WELCOME AND INTRODUCTION

by Lead Partner, Dr. Katja Vonhoff,
Head of Department, Diakonie Baden

09:15 - 09:20

OPENING REMARKS

Johannes Gabriel, Senior Project
Officer, Danube Programme
Managing Authority/Joint Secretariat
t.b.c.

09:20 - 09:30

OPENING REMARKS

Dr. Heike Hagedorn, Senior Advisor for
European Spatial Development Policy
and Territorial Cohesion at the
German Federal Ministry for Housing,
Urban Development and Building
(BMWSB)

09:30 - 09:45

CARING COMMUNITIES

Project intro by the Activity Leads

09:45 - 10:15

KEY NOTE: GROWING SOCIAL INNOVATION - MASTERING ORGANIZATIONAL CHALLENGES AND PROGRESS IN DIFFICULT TERRAIN

Prof. Dr. Andreas Schröer, University of
Trier

Dr. Georg Mildenerger, University of
Heidelberg

Dr. Danijel Baturina, University of Zagreb

AGENDA

10:15 - 10:45

COFFEE BREAK

Opportunities for networking & possibility to visit the virtual exhibition

10:45 - 12:00

INTERACTIVE FISHBOWL-DISCUSSIONS

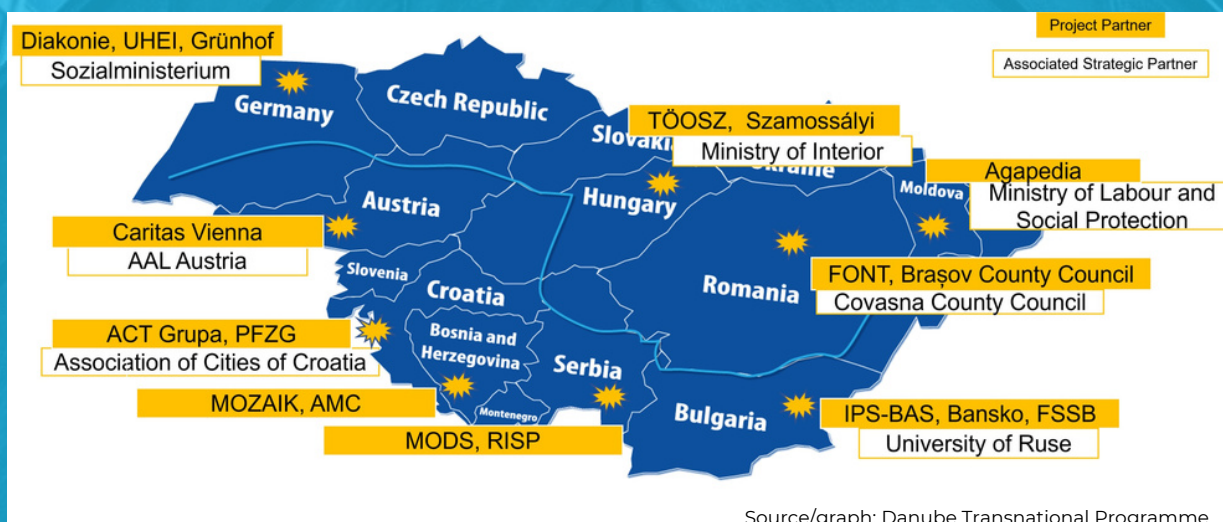
1. **Digital innovations in care:** How can AI and digitalisation benefit the sector?
2. **Rethinking care dependency:** How can we reimagine housing, infrastructure, and community living models?
3. **Creating Caring Communities:** How can we cultivate informal care, neighbourhood bonds, and social spaces?
4. **Caring for those who care - Attracting and retaining talent:** How can we boost the HR appeal in the sector? How can we keep those who care healthy?
5. **Social services with time and quality:** How can we scale and sustain good services?
6. **Nurturing creativity and entrepreneurial spirit in care:** How can we foster a creative mindset and build an entrepreneurial community for the care sector?

12:00 - 12:30

CLOSING REMARKS AND OUTLOOK

Facts and Figures

Caring Communities Transnational multi-level approaches for transformative changes in the Homecare Sector and Community-based Development of the Danube Region	
Duration:	January 2024 – June 2026
Volume:	2.9 Mio €
Project partners:	25 partner organisations from nine countries in the Danube region (Austria, Bulgaria, Bosnia, Croatia, Germany, Hungary, Moldova, Romania, Serbia)
Mainly funded by:	INTERREG Danube Region Programme
Objective:	Development of transnational innovation structures for home care and community-based services
Lead:	Diakonie Baden
Web:	www.diakonie-baden.de/qr/caring-communities



PARTNERS OF CARING COMMUNITIES



How can I register for the summit?

Three-step process:

1. Create an account
2. Confirm the registration e-mail (Spam Folder?)
3. Sign in and add your organisation ✓

[Danube Region Social Innovation Summit](https://collectivibe.com)
collectivibe.com

DO YOU HAVE ANY FURTHER QUESTIONS? PLEASE CONTACT US:
INA@DIAKONIE-BADEN.DE